

# SEGMENTO HOTELARIA NACIONAL – 4º TRIMESTRE



BI ABRACORP  
INTELIGÊNCIA DE DADOS

HOTEL	ROOM NIGHTS		VAR (%)	VENDAS		VAR (%)
	2019	2020		2019	2020	
ACCOR	397.464	150.078	-62,2%	99.950.706	31.021.711	-69,0%
ATLANTICA	214.474	119.498	-44,3%	57.621.134	23.252.992	-59,6%
WINDSOR	39.324	64.327	63,6%	14.279.290	17.389.242	21,8%
NOBILE	40.131	33.359	-16,9%	9.851.282	6.611.063	-32,9%
INTERCITY	76.499	31.603	-58,7%	16.847.962	6.366.419	-62,2%
BOURBON	39.384	22.153	-43,8%	15.311.037	3.596.805	-76,5%
IHG	27.508	12.396	-54,9%	7.313.561	2.956.216	-59,6%
TRANSAMÉRICA	28.990	12.981	-55,2%	9.979.244	2.945.017	-70,5%
BLUE TREE	55.465	12.200	-78,0%	15.722.853	2.788.574	-82,3%
LOUVRE HOTELS	22.477	12.825	-42,9%	5.482.986	2.694.379	-50,9%
BRISTOL HOTELS	28.753	14.384	-50,0%	5.490.051	2.645.964	-51,8%
SLAVIERO	24.734	11.911	-51,8%	5.146.437	2.326.549	-54,8%
HOTELARIA BRASIL	12.330	9.068	-26,5%	2.976.761	1.928.618	-35,2%
DEVILLE	14.830	5.916	-60,1%	4.078.392	1.423.812	-65,1%
DEMAIS	1.421.627	922.302	-35,1%	314.956.268	158.579.958	-49,6%
<b>TOTAL</b>	<b>2.443.990</b>	<b>1.435.001</b>	<b>-41,3%</b>	<b>585.007.964</b>	<b>266.527.319</b>	<b>-54,4%</b>