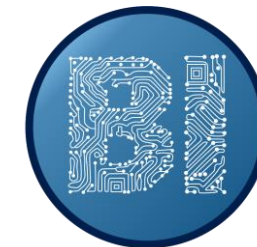


# SEGMENTO HOTELARIA INTERNACIONAL – jan a dez.2020



BI ABRACORP  
INTELIGÊNCIA DE DADOS

HOTEL	ROOM NIGHTS		VAR (%)	VENDAS		VAR (%)
	2019	2020		2019	2020	
IHG	72.223	13.181	-81,7%	39.744.781	8.300.775	-79,1%
ACCOR	62.980	11.634	-81,5%	34.808.128	8.149.871	-76,6%
HILTON	39.067	8.050	-79,4%	30.916.443	5.741.963	-81,4%
GRAND HYATT	26.976	4.926	-81,7%	23.443.288	3.999.277	-82,9%
NOBILE	13.002	4.104	-68,4%	6.590.870	2.025.580	-69,3%
DEMAIS	561.988	124.748	-77,8%	392.557.169	97.608.516	-75,1%
<b>TOTAL</b>	<b>776.236</b>	<b>166.643</b>	<b>-78,5%</b>	<b>528.060.679</b>	<b>117.525.207</b>	<b>-77,7%</b>

## VENDAS

