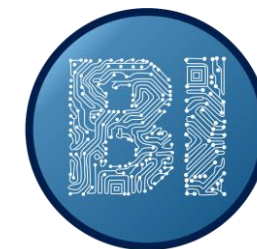


# SEGMENTO HOTELARIA NACIONAL – jan a dez.2020



BI ABRACORP  
INTELIGÊNCIA DE DADOS

HOTEL	ROOM NIGHTS		VAR (%)	VENDAS		VAR (%)
	2019	2020		2019	2020	
ACCOR	1.559.279	605.340	-61,2%	387.735.151	139.209.884	-64,1%
ATLANTICA	834.413	452.070	-45,8%	212.245.965	94.494.475	-55,5%
WINDSOR	153.457	215.626	40,5%	49.818.571	61.205.175	22,9%
INTERCITY	292.671	126.105	-56,9%	63.514.649	26.979.728	-57,5%
NOBILE	155.027	98.833	-36,2%	37.274.371	20.459.011	-45,1%
BLUE TREE	216.256	65.573	-69,7%	59.993.577	16.716.578	-72,1%
TRANSAMÉRICA	122.894	57.668	-53,1%	38.106.760	15.766.082	-58,6%
BOURBON	148.638	72.136	-51,5%	47.170.512	14.573.166	-69,1%
IHG	103.336	49.020	-52,6%	26.338.424	12.578.862	-52,2%
LOUVRE HOTELS	104.823	45.940	-56,2%	23.182.511	11.014.896	-52,5%
BRISTOL HOTELS	112.445	56.915	-49,4%	22.724.633	10.513.099	-53,7%
SLAVIERO	97.798	47.110	-51,8%	20.055.737	9.764.993	-51,3%
MELIÁ	119.591	29.558	-75,3%	48.609.365	9.727.754	-80,0%
HILTON	34.406	21.435	-37,7%	17.898.176	7.076.304	-60,5%
DEMAIS	5.807.004	3.471.390	-40,2%	1.203.048.522	631.233.451	-47,5%
<b>TOTAL</b>	<b>9.862.038</b>	<b>5.414.719</b>	<b>-45,1%</b>	<b>2.257.716.924</b>	<b>1.081.313.458</b>	<b>-52,1%</b>